### Armadillo

Welcome to a new age of home warranty.



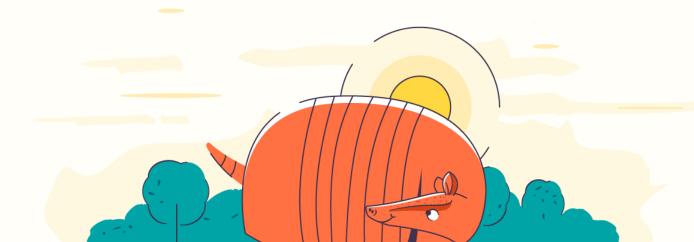
### Emily McMullin Sales Executive Cell: (737) 346-9786 emily@armadillo.one

www.armadillo.one For Service: (844) 471-1800



## Hassle Free Home Ownership

Armadillo has turned a simple concept – that repairing or replacing the stuff that breaks in your home should be easy, convenient and fast – into a home warranty subscription for a new age.





## We sweat the small stuff so you don't have to.

Armadillo plans cover the costs of repairs and replacement of major appliances and systems.



### **Heating & Cooling**

- ✓ Air Conditioning Systems
- ✓ Heating Systems
- ✓ Furnace
- ✓ Ductwork



### Kitchen Appliances

- ✓ Refrigerator
- ✓ Dishwasher
- ✓ Oven, Range and Exhaust
- ✓ Microwave



### **Electrical Systems**

- ✓ Electrical Panels
- ✓ Wiring
- ✓ Lighting Fixtures



### Laundry Appliances

- √ Washer
- ✓ Dryer



### Plumbing Systems

- ✓ Leaks or Breaks
- ✓ Heating Stoppages
- √ Fixtures
- ✓ Water Heaters



### Household

- Garbage Disposal and Trash Compactor
- ✓ Installed Humidifier
- ✓ Garage Door Opener

PLANS	Base Plan \$450	Base+ \$550	Standard \$650	Premium \$1,300
Service Fee   Max Coverage	\$100   \$5,000	\$100   \$7,500	\$100   \$7,500	\$200   \$25,000
Free Seller's Coverage	•	•	•	•
HVAC	•	•	•	•
Plumbing	•	•	•	•
Water Heater	•	•	•	•
Electric	•	•	•	•
Dishwasher	•	•	•	•
Oven	•	•	•	•
Range	•	•	•	•
Exhaust			•	•
Refrigerator			•	•
Microwave			•	•
Washer			•	•
Dryer			•	•
Garbage Disposal			•	•
Trash Compactor			•	
Central Humidifier			•	
Garage Door Openers				
Ceiling Fans			•	•
) 1.7				



New Construction Coverage Available. 2 - 4 years \$575 | 2 - 5 years \$725





√ Heating ✓ Cooling

✓ Electric √ Water Heater

### **ADD ONS**









### **Appliances**

Additional Refrigerator \$175

Freezer \$75

> Icemaker \$75

Wine Chiller \$75

### **Extras**

Pool & Spa \$200

Water Purification System \$75

Installed Generator \$40

Guest House \$1300 1

Brand for Brand

### External Systems

Septic System & Well Pump \$150

External Lines \$225

Outside Sprinkler & Plumbing \$50

### **Heating & Cooling**

Additional HVAC System

\$365



### We saw a broken product, broken customer experience, and almost no innovation

We set out to do things differently and redesigned how homeowners engage with home warranty products



Traditional Home Warranty	Armadillo		
Fine print all over	✓ No gotchas! We removed 80% of exclusions		
You have to use their technicians, even if your favorite one is available fast	✓ We can set up with a reputable technician OR you can use your own pro!		
Allergic to change, so it's an old-school experience throughout	Fully digital experience, <2 mins to submit a claim, and a dedicated Home Pro throughout		



TrustScore 4.6

"Great great coverage - this is the one and only Home Warranty company that I trust and recommend to my clients.

Armadillo actually cares about delivering great value to homeowners"

"Armadillo Home Warranty saved the day when my AC broke down! **Quick,** hassle-free service that kept my family cool and happy." "I can't recommend Armadillo Home Warranty enough. Their team is **much more responsive than home warranties** I had in the past. I have added them to all 3 of my investment properties.



Antonette Guido New York Realtor and Real Estate Attorney



Sarah Mescline Homeowner and 4th Grade Teacher



**Jon Rockman** Real Estate Investor

"As a realtor, I trust Armadillo for my clients. I switched from an old-school home warranty provider after the 3rd time they disappointed one of my clients. Armadillo pulls through!"

"I recommend Armadillo to my clients so that **they can use my trusted service providers** when they have breakdowns."

"Armadillo Home Warranty made the difference when selling my home. It gave my potential buyers confidence and made the process smooth and successful."





**Sam Johnson** Florida Realtor and Real Estate Investor



Maria Ladicio
Homeowner
and Accountant

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