

*Armadillo*

Welcome to a  
new age of  
home warranty.



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**Angela Garner**

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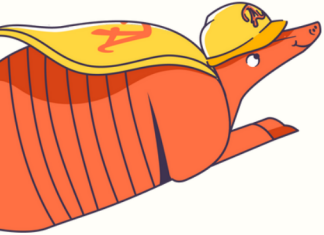
# Hassle Free Home Ownership

Armadillo has turned a simple concept – that repairing or replacing the stuff that breaks in your home should be easy, convenient and fast – into a home warranty subscription for a new age.



# We sweat the small stuff so you don't have to.

Armadillo plans cover the costs of repairs and replacement of major appliances and systems.



## Heating & Cooling

- ✓ Air Conditioning Systems
- ✓ Heating Systems
- ✓ Furnace
- ✓ Ductwork



## Electrical Systems

- ✓ Electrical Panels
- ✓ Wiring
- ✓ Lighting Fixtures



## Plumbing Systems

- ✓ Leaks or Breaks
- ✓ Heating Stoppages
- ✓ Fixtures
- ✓ Water Heaters



## Kitchen Appliances

- ✓ Refrigerator
- ✓ Dishwasher
- ✓ Oven, Range and Exhaust
- ✓ Microwave



## Laundry Appliances

- ✓ Washer
- ✓ Dryer



## Household

- ✓ Garbage Disposal and Trash Compactor
- ✓ Installed Humidifier
- ✓ Garage Door Opener




**PLANS**



  
**Base Plan**  
 \$450

  
**Base+**  
 \$550

  
**Standard**  
 \$750

  
**Premium**  
 \$1,300

Service Fee | Max Coverage

\$100 | \$5,000

\$100 | \$7,500

\$100 | \$7,500

\$200 | \$25,000

Free Seller's Coverage



HVAC  
 Plumbing  
 Water Heater  
 Electric  
 Dishwasher  
 Oven  
 Range  
 Exhaust  
 Refrigerator  
 Microwave  
 Washer  
 Dryer  
 Garbage Disposal  
 Trash Compactor  
 Central Humidifier  
 Garage Door Openers  
 Ceiling Fans



**New Construction Coverage Available.**  
 2 - 4 years \$575 | 2 - 5 years \$725

✓ Ductwork  
 ✓ Plumbing

✓ Heating  
 ✓ Cooling

✓ Electric  
 ✓ Water Heater

## ADD ONS



### Appliances

- Additional Refrigerator  
\$175
- Freezer  
\$75
- Icemaker  
\$75
- Wine Chiller  
\$75



### Extras

- Pool & Spa  
\$200
- Water Purification System  
\$75
- Installed Generator  
\$40
- Guest House  
\$1300<sup>1</sup>
- Brand for Brand  
\$200<sup>1</sup>



### External Systems

- Septic System & Well Pump  
\$150
- External Lines  
\$225
- Outside Sprinkler & Plumbing  
\$50



### Heating & Cooling

- Additional HVAC System  
\$365

<sup>1</sup> Only available with Premium plans



# We saw a broken product, broken customer experience, and almost no innovation

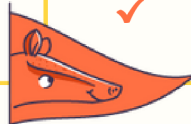
We set out to do things differently and redesigned how homeowners engage with home warranty products



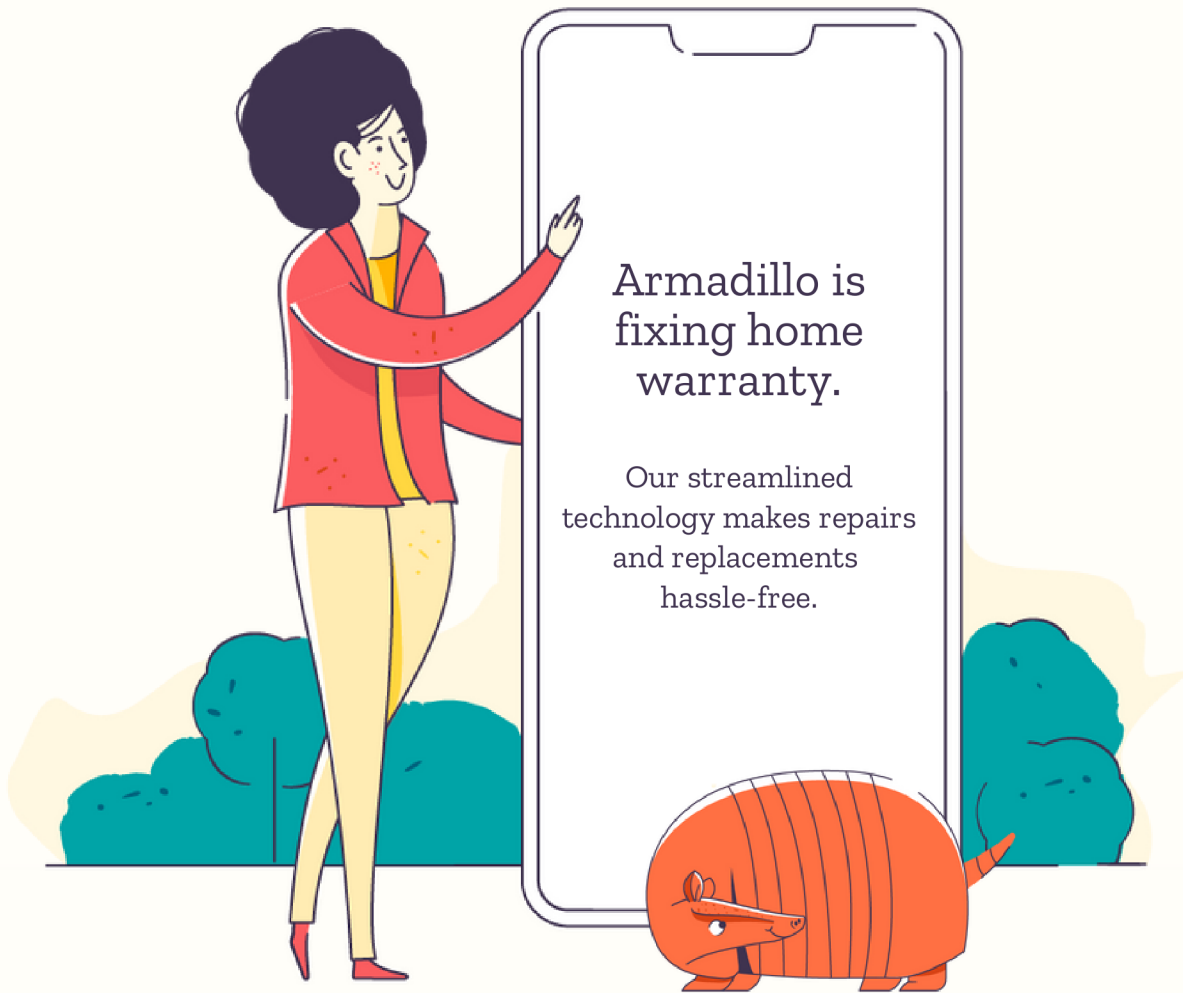
## Traditional Home Warranty

## Armadillo

Fine print all over	✓ <b>No gotchas!</b> We removed 80% of exclusions
You have to use their technicians, even if your favorite one is available fast	✓ We can set up with a reputable technician OR you can use your own pro!
Allergic to change, so it's an old-school experience throughout	✓ <b>Fully digital experience</b> , <2 mins to submit a claim, and a dedicated Home Pro throughout







Armadillo is  
fixing home  
warranty.

Our streamlined  
technology makes repairs  
and replacements  
hassle-free.





TrustScore 4.6 

Armadillo

"Great great coverage - **this is the one and only Home Warranty company that I trust and recommend to my clients.**

Armadillo actually cares about delivering great value to homeowners "



**Antonette Guido**  
New York Realtor  
and Real Estate Attorney

"As a realtor, I trust Armadillo for my clients. **I switched from an old-school home warranty provider** after the 3rd time they disappointed one of my clients. **Armadillo pulls through!**"



**David Rodriguez**  
Texas Realtor

"Armadillo Home Warranty saved the day when my AC broke down! **Quick, hassle-free service** that kept my family cool and happy."



**Sarah Mescline**  
Homeowner  
and 4th Grade Teacher

"I recommend Armadillo to my clients so that **they can use my trusted service providers** when they have breakdowns."



**Sam Johnson**  
Florida Realtor  
and Real Estate Investor

"I can't recommend Armadillo Home Warranty enough. Their team is **much more responsive than home warranties I had in the past.** I have added them to all 3 of my investment properties.



**Jon Rockman**  
Real Estate Investor

"Armadillo Home Warranty made the difference when selling my home. **It gave my potential buyers confidence** and made the process smooth and successful."



**Maria Ladicio**  
Homeowner  
and Accountant

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